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This strategy document updates and revises the 2014-18 version and builds on the success of international activities at Harper Adams University over the last two decades. It is encouraged by the Department for Education's 'International Education Strategy: global potential, global growth' (March 2019), which set out,

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Harper Adams' teaching and research links with this European partner have strengthened and expanded over the last two years with many activities and mutually beneficial visits between

the link between leads and actual student applications. Work also continues on effectively disseminating international information and developing stories for marketing purposes.

Recent efforts to achieve a listing in the QS World Rankings for Universities have led to positive outcomes. In the 2019 QS World University Subject Rankings, the Agriculture and Forestry table demonstrated that Harper Adams University continues to excel in the area of employer reputation. In two of the indicators, based on research citations, the University made significant gains in performance.

In the measure of employer reputation, the University was, for the second time in two years, placed first in the UK and second in the world.

8. By 2018 provide further training and development opportunities for staff and students in international aspects such as language classes, effective teaching and learning (including e-learning), diversity and cultural understanding of English Language support, input to 'Survival' course for new lecturers (focused on working with international students) and aspects of admissions and visa sponsorship.

   Language modules are provided for UK students in French, Spanish and German as well as short courses in Mandarin (led by Chinese Master's students) and Arabic.

   The Education development team, which includes the E-learning team, provides a range of sessions, learning and teaching forums and support for e-learning pedagogy and development to all staff. Specialist Learning and Teaching development courses for Chinese partner staff are

The IT team continue to work with their counterparts in our Chinese partnership universities to improve e-communications. Wi-Fi connectivity across campus has been strengthened to enable further e-learning activity and better communications.

International Student Support and the English language Support team have been restructured and the latter team expanded.

New self-catering accommodation blocks were completed in 2015.

An International Programmes Coordinator has been appointed, currently focusing on China and reporting to Director of Learning, Teaching and International. A Programme Manager for both the TNE degree partnerships has been secured in the Learning, Teaching and International team.

The e-learning team is accommodated in refurbished, specialist space and provides facilities for web-casting and video creation in relation to both overseas e-teaching links as well as similar home activities.

11. Extend alumni links and relationships in the international arena, maximising opportunities for further collaborations, exchanges, recruitment etc. By 2018 achieve an identifiable overseas alumni community of at least 1,500 (974 in 2014).

    The overseas alumni community is circa 1,500 in 59 countries (EU and non-EU). The Marketing and Communications department will be expanding alumni links and communications over the next twelve months.

Through the activities and specific links noted above, it is evident that a strong international community has been achieved on the Harper Adams campus. Many academic staff and several services areas at Harper Adams are significantly involved in the international mission and some teams have developed primarily due to the recruitment of international students. For example, the English Language Support team has evolved and grown to provide comprehensive language support to students and several academics have taken on key roles as course managers or international exchange coordinators. Admissions and Visa Compliance staff have developed excellent processes for handling appl

ethics and vital business profitability. Not to embrace such values and maintain the drive for this goal would be to fail in our central purpose as an institution of higher education in the 21st Century. We must, however, be selective in our activities in order to achieve a return on our investment, as the resource costs are significant in developing such international presence and relationships.